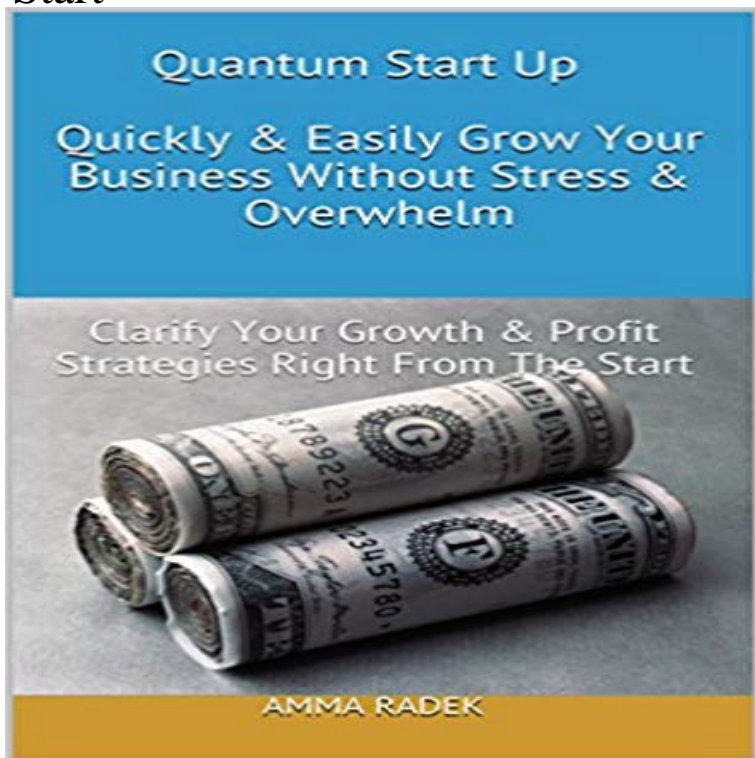


Quantum Start Up Quickly & Easily Grow Your Business Without Stress & Overwhelm: Clarify Your Growth & Profit Strategies Right From The Start



The Purpose of this Book For the majority of business owners, More Money, More Growth, Work Less are the key drivers for going into business. So what are yours? Find your reasons for wanting to start your own business, and let them be your key drivers. Travel into the future, envisage yourself in two, three, five years, even ten years time. What would your life be like? Would it be more money, more free quality time to spend with your loved ones or will it be one of stress, working round the clock? My reasons for going into business for myself was to have an enriched lifestyle in terms of more money, work less and have the freedom to do what I want when I want, and these are just the usual things majority of us struggle to achieve on a day to day basis for one reason or another. I wanted to be fairly rewarded for my expertise, help people, be appreciated, not be held to ransom by corporations, or forever default to being part of some big corporations financial transaction, and most of all be accountable for my own successes and failures. As a mum, I wanted to be able to watch my daughter at her school competitions at midday on a weekday without having to grovel to my boss for a day off, or for that matter justify myself for wanting days off, not to have to feel guilty for not going in to work when I am genuinely ill, to have quality time with my husband and daughter, to be able to get up at 8am without the anxiety of the repercussions of being late to the office, to be able to take my daughter to the museum on a quiet weekday, choose to go on holiday how many times, whenever and wherever I want, and ultimately to be able to plan my work around my lifestyle. My reasons are many, so what will yours be? If I ask you to clearly and concisely describe your personal and business vision, mission and goals would you be able to? Would you be able to tell me in detail the whys, whats, whens, wheres and hows? If you

cant, its no big deal, you are not alone. It is not an easy exercise, but an invaluable one. I was in the same situation years ago when I started the process of creating my business master plan. I work through these with my students all the time till it becomes second nature to them, and have proved an invaluable exercise. I am more than happy to help you work through yours. What will the true measure of your business success be? What are the things that must absolutely be present in your business for you to enjoy it and keep enjoying it well into the future? Its about creating a successful business that is fulfilling, being able to live a life that is enjoyable, providing time for what is important and meeting your clear financial dreams. Here are the top level drivers of every business (a) Your Purpose - The reason you exist beyond making money. Your earlier exercise about things that cause you happiness and unhappiness should point you to this. (b) Your Mission - Your Master plan for creating value to your clients/customers. Try answering these questions. 1. Do you have a business model in mind? 2. Can you leverage your skills, talents and expertise here? 3. How can you put them together for optimum return? 4. How are you going to wow your customers and clients in order for them to buy from you? 5. What product/services do you have in mind? 6. Which framework is going to consistently afford you the funds you need for your envisaged lifestyle. 7. What is your sequence of activities that are going to help your customers achieve results they are looking for? 8. Write your answers down on a piece of paper. (c) Your Vision - This is your shared picture of your mission. Here, you are showcasing the value youve created for them, and how it can solve their problems, make them happy, enrich their lives etc. (Your brand, your reputation, your communications, your customer relations etc.) Visualise how you would want various audiences to perceive and understand y

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QUEM SOMOS

Seja Bem Vindo

E conhecereis a verdade, e a verdade vos libertará. João 8:32

CANAL SEGUINDO A VERDADE

Mensagem da semana - Semeai em Justiça

Mensagem da semana - Semeai em Justiça

A Bíblia em 1 minuto - 1 Pedro 5:7-8

A Bíblia em 1 minuto - 1 Pedro 5:7-8

Mensagem da semana - Pedindo e recebendo

Mensagem da semana - Pedindo e recebendo

Mensagem da semana - Andar no Espírito

Mensagem da semana - Andar no Espírito

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Próximo »

MENSAGENS

Não Desista Nunca!

Não Desista Nunca!

Existem pedras. Não desista de andar! Existem barreiras. Não desista de passar! Existem os nós. É preciso desatar! ...

[leia mais]

Vale sempre a pena

Vale sempre a pena

Nem tudo o que você fizer bem será elogiado. Haverá momentos em que tentará com muito esforço demonstrar um bom coração ... [leia mais]

O Deus do impossível

O Deus do impossível

Um jovem que trabalhava no exército era humilhado por ser cristão. Um dia seu superior querendo humilhá-lo na frente d... [leia mais]

Deus sabe o que faz

Deus sabe o que faz

Conta-se que um homem chamado Okiba teve que abandonar sua terra por motivos particulares, e, assim, peregrinou em reg... [leia mais]

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