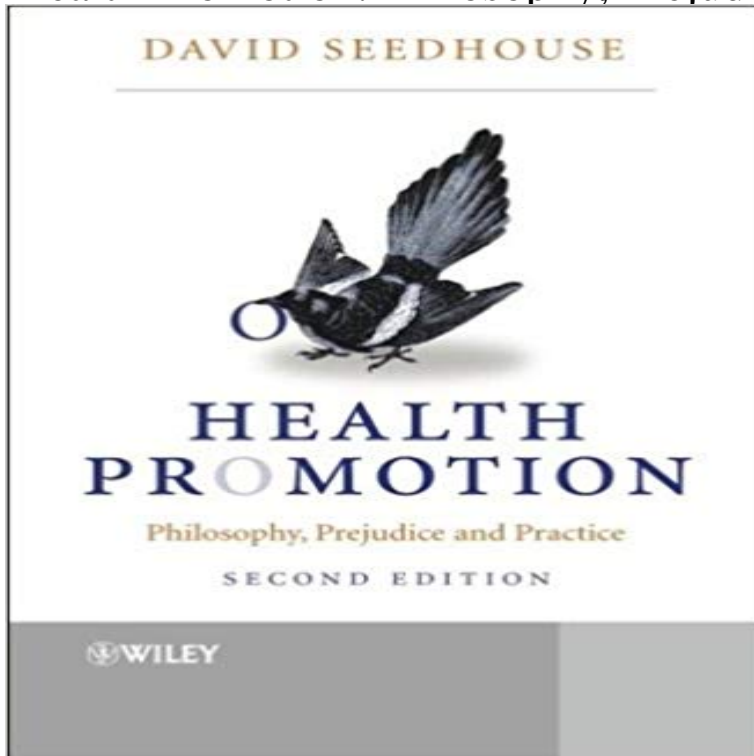


Health Promotion: Philosophy, Prejudice and Practice



Incisively written, this new edition of a popular guide first published in 1996 slices through the rhetoric of health promotion. Its penetrating analysis quickly reveals health promotions conceptual roots, providing an enlightening map of their web of theory and practice. David Seedhouse proves that health promotion, a discipline intended to improve the health of a population, is prejudiced every plan and every project stems first from human values and argues that only by acknowledging this will a mature discipline emerge. To help speed progress the author proposes a positive, practical theory of health promotion destined to inspire anyone who wishes to create better health. This new edition includes three new chapters on conventional health promotion, radical and foundational health promotion and mental health promotion, providing examples of the use of foundational health promotion. This new edition also adds five new teaching exercises, incorporates and updates the guide for teachers and lecturers and includes a new topical case study. This book is laced with entertaining dialogues and readers are encouraged to explore ten carefully presented exercises. Educational, accessible and intelligent, Health Promotion: Philosophy, Prejudice and Practice, 2nd Edition is a seminal work which heralds the beginning of the end of health promotions long adolescence. It is nothing less than essential reading for all practitioners and students of health promotion.

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QUEM SOMOS

Seja Bem Vindo

E conhecereis a verdade, e a verdade vos libertará. João 8:32

CANAL SEGUINDO A VERDADE

Mensagem da semana - Semeai em Justiça

Mensagem da semana - Semeai em Justiça

A Bíblia em 1 minuto - 1 Pedro 5:7-8

A Bíblia em 1 minuto - 1 Pedro 5:7-8

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Mensagem da semana - Pedindo e recebendo

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Mensagem da semana - Andar no Espírito

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Próximo »

MENSAGENS

Não Desista Nunca!

Não Desista Nunca!

Existem pedras. Não desista de andar! Existem barreiras. Não desista de passar! Existem os nós. É preciso desatar! ...

[leia mais]

Vale sempre a pena

Vale sempre a pena

Nem tudo o que você fizer bem será elogiado. Haverá momentos em que tentará com muito esforço demonstrar um bom coração ... [leia mais]

O Deus do impossível

O Deus do impossível

Um jovem que trabalhava no exército era humilhado por ser cristão. Um dia seu superior querendo humilhá-lo na frente d... [leia mais]

Deus sabe o que faz

Deus sabe o que faz

Conta-se que um homem chamado Okiba teve que abandonar sua terra por motivos particulares, e, assim, peregrinou em reg... [leia mais]

FANPAGE

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