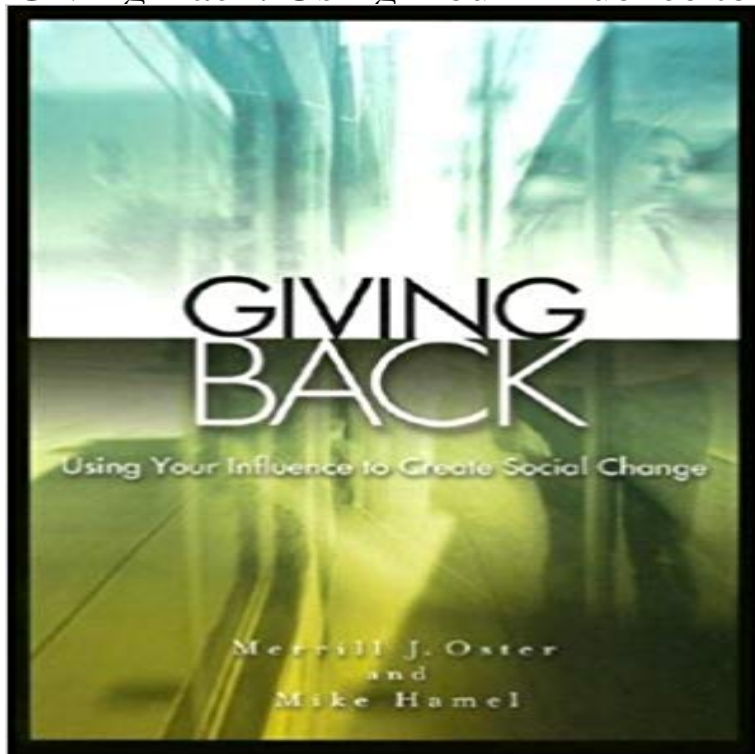


Giving Back: Using Your Influence to Create Social Change



Business entrepreneurs have always played a key role in America's financial growth. Now social entrepreneurs are also being recognized for their significant contributions. Management expert Peter Drucker insists that social entrepreneurship is as important as economic entrepreneurship. More important, perhaps. In the United States, we have a very healthy economy but a very sick society. Fortunately, there are enough successes around so that we know it can be done and also how to do it. The successes featured in this book come from a variety of backgrounds and represent a spectrum of social and spiritual concerns. They are practical idealists who use modern tools and technology to share the age-old love of God with the disadvantaged—from at-risk kids to dysfunctional families to impoverished minorities to the homeless. They include social entrepreneurs such as: Ken Blanchard, best-selling author (over 13 million books in print) and international business consultant Elayne Bennett, founder of Best Friends and wife of former Secretary of Education William J. Bennett; Bob Buford, best-selling author (over 200,000 books in print) and foremost authority on social entrepreneurs; Juan Benitez, former Cuban refugee and president of Micron Technology, who now helps the poor around the world. Throughout this book, Oster and Hamel highlight practical principles that will help you use your resources, abilities, and influence to create positive social change and improve the world your grandchildren will inherit.

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QUEM SOMOS

Seja Bem Vindo

E conhecereis a verdade, e a verdade vos libertará. João 8:32

CANAL SEGUINDO A VERDADE

Mensagem da semana - Semeai em Justiça

Mensagem da semana - Semeai em Justiça

A Bíblia em 1 minuto - 1 Pedro 5:7-8

A Bíblia em 1 minuto - 1 Pedro 5:7-8

Mensagem da semana - Pedindo e recebendo

Mensagem da semana - Pedindo e recebendo

Mensagem da semana - Andar no Espírito

Mensagem da semana - Andar no Espírito

1

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...

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Próximo »

MENSAGENS

Não Desista Nunca!

Não Desista Nunca!

Existem pedras. Não desista de andar! Existem barreiras. Não desista de passar! Existem os nós. É preciso desatar! ...

[leia mais]

Vale sempre a pena

Vale sempre a pena

Nem tudo o que você fizer bem será elogiado. Haverá momentos em que tentará com muito esforço demonstrar um bom coração ... [leia mais]

O Deus do impossível

O Deus do impossível

Um jovem que trabalhava no exército era humilhado por ser cristão. Um dia seu superior querendo humilhá-lo na frente d... [leia mais]

Deus sabe o que faz

Deus sabe o que faz

Conta-se que um homem chamado Okiba teve que abandonar sua terra por motivos particulares, e, assim, peregrinou em reg... [leia mais]

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